

Best practices in implementation of **Pradhan Mantri Awaas Yojana – Gramin** in Assam

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Presented by:
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Commissioner,

Panchayat & Rural Development Department, Assam



Name of Scheme: PMAY-G 2016-2017, Name of Beneficiary: Deoboram Mili, Beneficiary ID: AS-1449126, Amount: Rs 1,30,000.00
Name of Village: Punia, Name of GP: 95 No. Luitporia, Name of Block: Ujoni Majuli Dev. Block, Name of District: Majuli, Assam



Name of Scheme: PMAY-G 2016-17, Name of Beneficiary: Soayleshwar Narah, Beneficiary ID : AS-1744328, Amount: Rs. 1,30,000.00
Name of Village: Thakurchutim Name of GP: Rangacahi, Name of Block: Ujoni Majuli Dev. Block, Jengraimukh, Name of District: Majuli, Assam

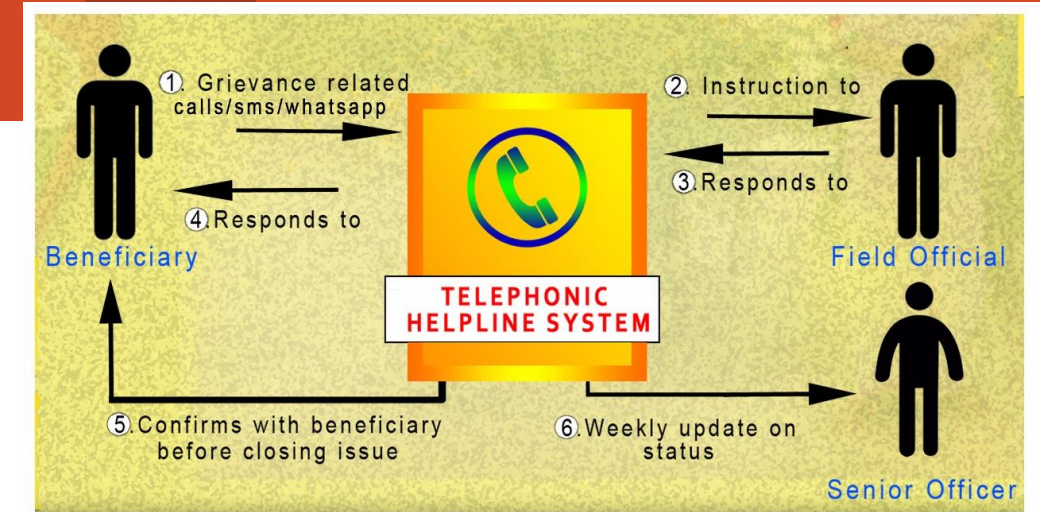
Cluster Houses for landless beneficiaries

- Assam had around 50,148 Landless beneficiaries.
- Land has been provided to 33,347 beneficiaries (including in Tea Gardens)
- PMAY-G Colonies are being built to accommodate some of the landless beneficiaries.
- "Financial Assistance to landless beneficiaries" is in the pipeline to accommodate the remaining beneficiaries.



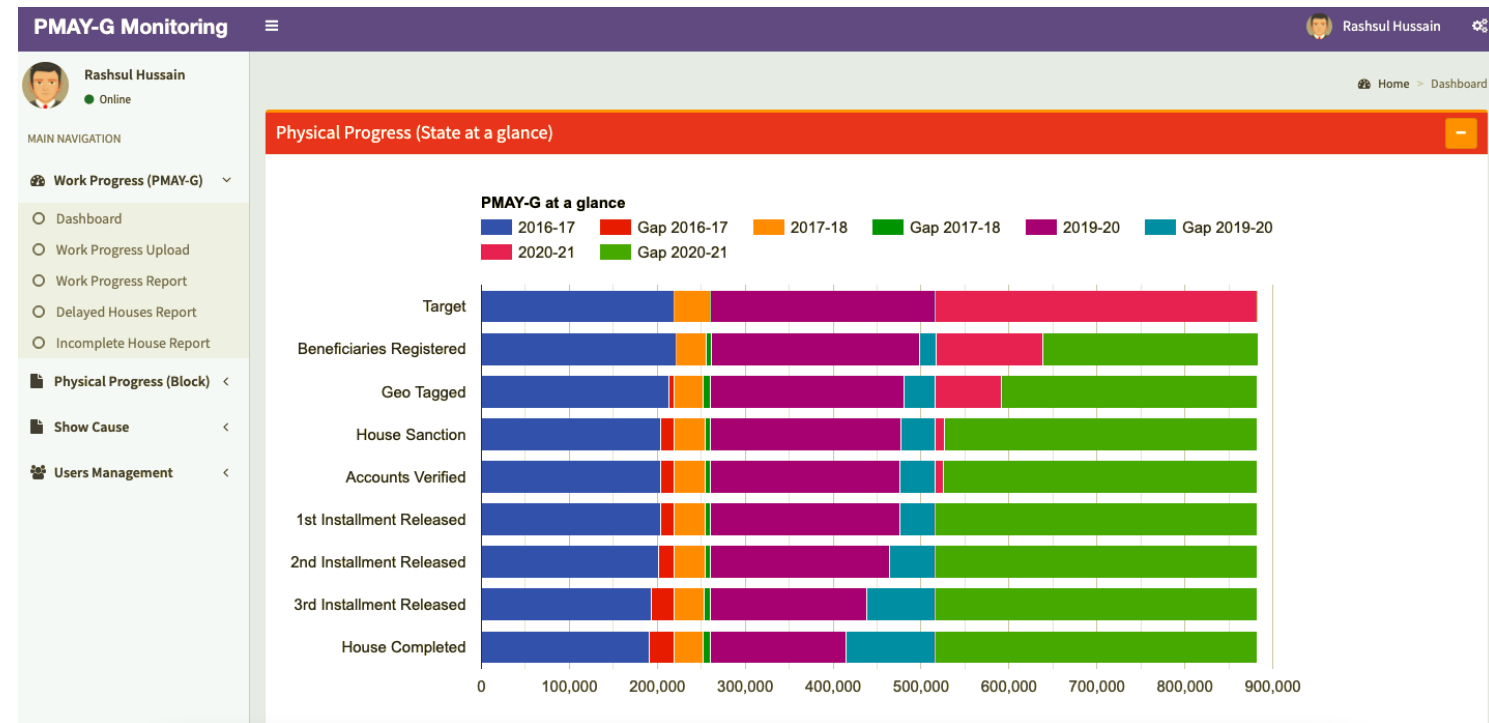
Telephonic Helpline System

- Toll free number: **1800 123 235600**
- SMS / WhatsApp: **91278 71201**
- Response to all PMAY-G related problems in 2 days!
- Languages supported
 - Assamese, Bengali, Bodo, Mising, Hindi & English
- Primary helpline (communication system) for the beneficiaries for any PMAY-G related issues.
- Analytics software integrated with it, which act as a monitoring and a communication system, with the field level officers.
- Provisions to mark / tag grievances to a certain field officers, who are required to respond within 2 working days.
- Provisions to record response time and create accumulated record of slow / non-response, so that corrective actions can be taken later stage.



Query based data analysis

- Data Analysis done based on Work Progress report of AwaasSoft
- Multiple queries can be executed in the system
- Field visit / inspections were planned based on desk data analysis.



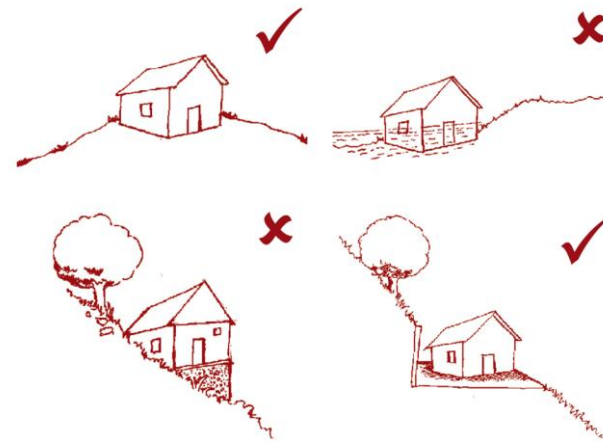
Problem Solving Melas

- Problem Solving Melas were frequently held at Block level.
- Representatives from Banks, various line departments participate in the melas.
- They try to solve the issues like dormant bank accounts, non-receipt of MGNREGA wage etc on spot.
- Issues are recorded for future reference.



Awareness Videos, Short Films & Infographics

- Short awareness videos and infographics are being shared via online platform (Social Media) to create housing awareness.
- Short films for broadcasting in local satellite channels have also been made.



Houses need to be constructed on firm soil

Sample
Infographic



House Design
1



House Design
3

Night Stay at Beneficiary's House

- In August'18 more than 8,000 representatives of P&RD Department had meal and stayed in completed PMAY-G houses
- This included Hon'ble Ministers, Hon'ble MPs, Hon'ble MLAs, officers and officials of department.
- People were motivated to complete the incomplete houses.
- The houses were randomly selected.
- Data was collected in a standard format and was analyzed to take decisions.
- The program helped in creating a relationship between the beneficiaries and the various stakeholders.





Thank you!